Essential Innovation with the BDA

The British Dental Conference and Exhibition opens its doors to the dental profession on Thursday 19th May. The event, which is being held at the Manchester Central Convention Complex, will run over three days, Thursday 19th, Friday 20th and Saturday 21st May.

The event will bring together a fantastic exhibition and an extensive line-up of esteemed international and local speakers, incorporating a broad range of sessions covering clinical and business innovations within the profession. Highlights of the speaker programme include keynote speaker Tanni Grey-Thompson, who will be talking about how to achieve success where others fail; John Tiernan, will be discussing complaints – are you susceptible and how can you avoid them?; Raymond Bertolotti, who will be presenting with her chain of office and make her in-est will be presented with her 125th BDA President.Jan-
et will be taken over from Amarjit Gill as the opening of the conference.

Dr Janet Clarke will also be presenting at the Smile-on stand, providing demonstrations and taking over from his lecture Think adhe-
sion, not tooth reduction on the theme ‘Prevention: the big-
ger picture’ you will also be able to choose from 25 bite-
sized lectures sponsored by Oral-B. The lectures are spe-
cifically designed for members of the dental team and are free to attend.

As always, there will be some fantastic free giveaways at this year’s event: Several companies are offering significant dis-
counts on their products at this year’s exhibition and to help you to make the most of your time at the exhibition, there is a new ‘Plan your exhibition time’ booklet providing a detailed list of the exhibitors’ business specialisms.

Smile-on will be demonstrating their products at the con-
ference. Situated at stand A18, the Smile-on team will be on hand to help you explore the options available to you should you wish to gain new skills and qualifications.

With ‘e-learning’ packages for undergraduate and postgraduate qualifications, revalidation and CPD requirements for the whole dental team, Smile-on are sure to have what you need to enhance your knowledge on a variety of sub-
jects from radiography to legal and ethical issues.

A team of dedicated staff will be at the Smile-on stand, providing demonstrations and taking you through their prod-
ucts, such as:

• Oral Cancer: Prevention, Ex-
amination and Referral
• www.corecpd.com
• DNNET II - a flexible educa-
tion update for both established and training nurses
• www.velopex.com

BDA Feature area

What will be an extension to the main BDA stand, the BDA Feature area will showcase new BDA products and also provide an opportunity to meet with key speakers and BDA experts.

Relax and enjoy

Once again the ever popular complimentary massages at the massage area in the ex-
hibition hall, courtesy of D-Stress and Go, will be at the Conference. Here you will be able to choose from a back and shoulder massage or an Indian head massage to help you re-
lax and revive! Post massage

machines will also be waiting to pamper tired feet after an ac-
tive day in the exhibition hall. Ten-minute sessions are free to all registered conference and exhibition-only delegates and can be booked on the day at the D-Stress and Go stand.

And for those of you who are worried about spending time away from the office, there will be an internet café so you can check your emails and keep up to date on what’s happening.

Over the next few pages you will see news and special offers from the companies exhibiting at the event. Look forward to seeing you at BDA Manchester!