Essential Innovation with the BDA

The British Dental Conference and Exhibition... opens its doors to the dental profession on Thursday 19th May. The event, which is being held at the Manchester Central Convention Complex, will run over three days, Thursday 19th, Friday 20th and Saturday 21st May.

The event will bring together a fantastic exhibition and an extensive line-up of esteemed international and local speakers, incorporating a broad range of sessions covering clinical and business innovations within the profession. Highlights of the speaker programme include keynote speaker Tanni Grey-Thompson, who will be talking about how to achieve success where others fail; John Tierman, who will be discussing complaints – are you susceptible and how can you avoid them?; Raymond Bertolotti, who will be presenting their products at the conference and Exhibition.

This year Dr Janet Clarke opens its doors to the conference and Exhibition and Exhibition.

Party time
This year’s Friday night party is being held at Tiger Tiger, a club in the heart of Manchester.

The evening includes a glass of bubbly on arrival, a complimentary drink and a specially selected buffet meal. Tickets are £20 for all registered conference delegates and £35 per person for exhibition only and non-registered delegates. Dress to party.

DCP theatre
At the Conference, located within the exhibition hall with the theme ‘Prevention: the bigger picture’ you will also be able to choose from 25 bite-sized lectures sponsored by Oral-B. The lectures are specifically designed for members of the dental team and are free to attend.

Shopping
As always, there will be some fantastic free giveaways at this year’s event: Several companies are offering significant discounts on their products at this year’s exhibition and to help you to make the most of your time at the exhibition, there is a new ‘Plan your exhibition time’ booklet providing a detailed list of the exhibitors’ business specialisms.

Smile-on will be demonstrating their products at the conference. Situated at stand A18, the Smile-on team will be on hand to help you explore the options available to you should you wish to gain new skills and qualifications.

With ‘e-learning’ packages for undergraduate and postgraduate qualifications, revalidation and CPD requirements for the whole dental team, Smile-on are sure to have what you need to enhance your knowledge on a variety of subjects from radiography to legal and ethical issues.

A team of dedicated staff will be at the Smile-on stand, providing demonstrations and taking you through their products, such as:

- Oral Cancer: Prevention, Examination and Referral
- www.corecpd.com
- DNNET II - a flexible education solution for both established and training nurses
- At the Smile-on stand you will also have a change to subscribe to the Smile-on newsletter; the dental profession’s weekly look at the latest news in the world of dentistry. You will also be able to meet some of the team from Dental Tribune and subscribe to the new monthly specialist journals;

Implants, Roots and Cosmetic Dentistry.

BDA Feature area
What will be an extension to the main BDA stand, the BDA Feature area will showcase new BDA products and also provide an opportunity to meet with key speakers and BDA experts.

Relax and enjoy
Once again the ever popular complimentary massages at the exhibition area in the exhibition hall, courtesy of D-Stress and Go, will be at the Conference. Here you will be able choose from a back and shoulder massage or an Indian head massage to help you relax and revive!

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